

IDEA REPORT · B2B SAAS

Scores 9·8·7·8: worth a 90-day test

It integrates with CRMs to attribute pipeline creation, conversion rates, and deal velocity directly to specific events ³ ⁴. The platform helps businesses identify which mixers generate money, addressing the frustration with simplistic measurement of networking's financial impact ².

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headline rule: average of the four scores ≥ 7 = test it · page 1 of 9

99

evidence items fetched and
cited by id

32

distinct sources

8.0/10

average of four scores

7

competitors named, 4 direct

6

communities where the pain
is discussed

47.4 s

to research, draft and verify

Verdict. Clear, expressed pain point from practitioners regarding the inability to quantify networking ROI beyond simplistic metrics ² ³ ⁴. **But:** Potential complexity and cost of developing solid, multi-CRM integrations and advanced attribution models. **Best for:** B2B sales and marketing teams heavily reliant on networking for lead generation.

SCORES

Four scores out of ten, each with its reason

Problem, opportunity, feasibility and timing are scored separately so a strong market cannot hide a weak product.

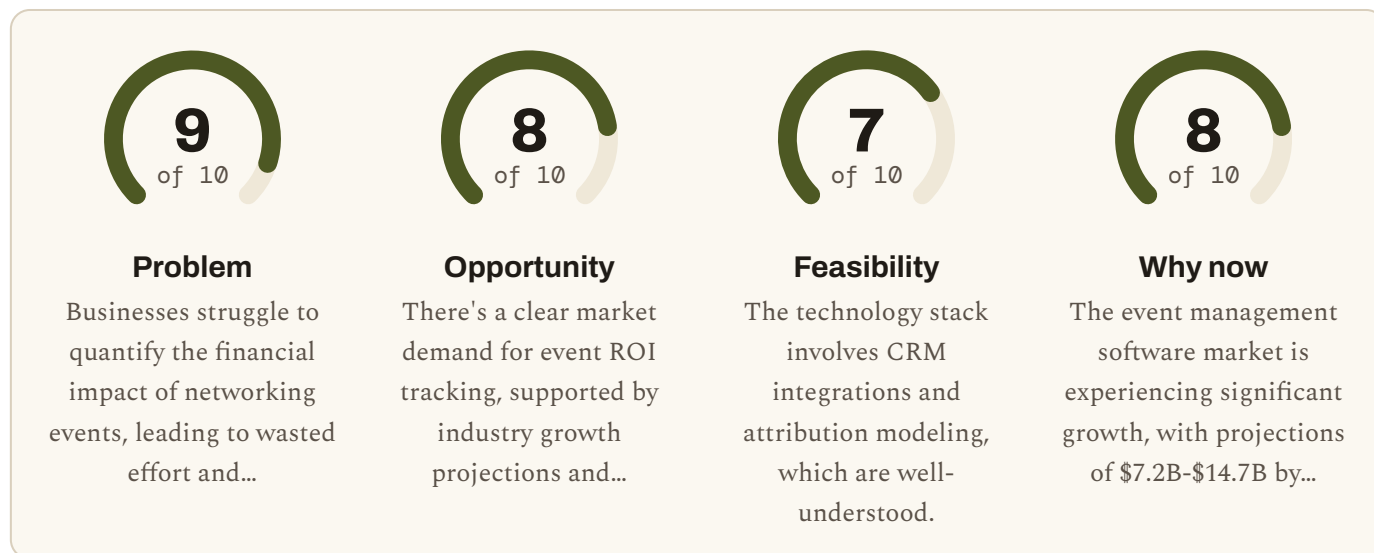


Figure 1, Four scores out of 10, with the one-line reason under each

Problem: 9/10

Businesses struggle to quantify the financial impact of networking events, leading to wasted effort and unmeasurable returns 1 1 1 1 1 1 1. Practitioners explicitly distinguish financial ROI from 'return on emotion' because immediate quantification is difficult 2. Connection volume alone is deemed a weak success metric, highlighting the need for deeper attribution 3 4.

Opportunity: 8/10

There's a clear market demand for event ROI tracking, supported by industry growth projections and practitioner recommendations 5 6 2 7. Many existing platforms focus on event logistics, leaving a gap for direct revenue attribution from networking activities. The 'why now' is strong due to the resurgence of in-person events and the increasing need for measurable marketing spend.

Feasibility: 7/10

The technology stack involves CRM integrations and attribution modeling, which are well-understood. The main challenge will be the solidness and accuracy of the attribution engine, especially across different CRM systems. GDPR compliance for profiling data will also be a key consideration 8 8 9 10.

Why now: 8/10

The event management software market is experiencing significant growth, with projections of \$7.2B-\$14.7B by 2034 5 6. A large majority of

organizers are planning in-person events (98%) and attendees prefer them (83%) due to networking opportunities 10 11 . This indicates a strong, current need for tools to measure the effectiveness of these investments.

VERDICT

What argues for building it, and what argues against

▲ Build

- Clear, expressed pain point from practitioners regarding the inability to quantify networking ROI beyond simplistic metrics 2 3 4 .
- Strong market growth in event management software suggests an appetite for advanced tools 5 6 .
- Existing recommendations explicitly call for CRM integration and pipeline attribution for event leads, indicating a defined workflow gap 3 4 .
- High preference for in-person networking events means the problem is persistent and relevant 10 11 .

▼ Don't build

- Potential complexity and cost of developing solid, multi-CRM integrations and advanced attribution models.
- Regulatory challenges and necessary transparency under GDPR for profiling user data 8 8 9 10 .
- Competition from established event management platforms that may expand or already offer some level of attribution 12 13 14 .
- The difficulty of accurately attributing long-term revenue, which can emerge after 60-90 days, might lead to skepticism from users 2 15 .

FACTS

The shape of the business in eight lines

BUSINESS TYPE	B2B SaaS	REVENUE CEILING	\$50M+ ARR
FIRST REVENUE	3-6 months	CAPITAL NEEDED	Moderate
DIFFICULTY	Moderate	CATEGORY	Event Management & Sales Enablement
TARGET	Small to Enterprise Businesses focused on B2B Sales & Marketing	MAIN COMPETITOR NAMED	Cvent

Best for: B2B sales and marketing teams heavily reliant on networking for lead generation. Companies attending numerous industry events and conferences. Organizations seeking to optimize event spending and demonstrate clear ROI to stakeholders.

Wrong fit: Businesses that primarily engage in B2C sales, rarely attend events, or do not use a CRM system.

SOURCES

- 1

reddit.com
- 2

bizbash.com
- 3

eventcortex.com
- 4

sproutworth.com
- 5

marketresearch.com
- 6

openpr.com
- 7

htmedia.in
- 8
- 9

springlex.eu
- 10

odo24.pl
- 11

confluence.external-share.com
- 12

inevent.com
- 13

zuddl.com
- 14

articsledge.com
- 15

epicmarketingevents.com
- ico.org.uk

MARKET & DEMAND

“networking events” draws 4,400 searches a month at \$7.75 a click

The market for event-management software is projected to grow significantly, with estimates ranging from \$7.2 billion in 2025 to \$14.7 billion by 2034, implying a 7.9% CAGR ¹. Another estimate places the market at \$9.02 billion in 2025, reaching \$16.43 billion by 2030 at a 12.5% CAGR ².

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4,400

monthly searches for the lead keyword

\$7.75

median cost per click

2

published market-size estimates found

8

English news articles in 30 days

96

patent applications with the phrase in the title

4 of 8

public-data signals measurable

Market gap. While event platforms increasingly integrate with CRMs like Salesforce and HubSpot to track attendee and engagement data, there's a specific need for a tool that rigorously connects networking *event attendance* to tangible revenue outcomes over time ³. Existing guidance explicitly recommends tagging leads by event source and tracking them through the sales pipeline, including conversion rate and deal velocity ⁴ ⁵.

WHY NOW

Two estimates agree the category is growing

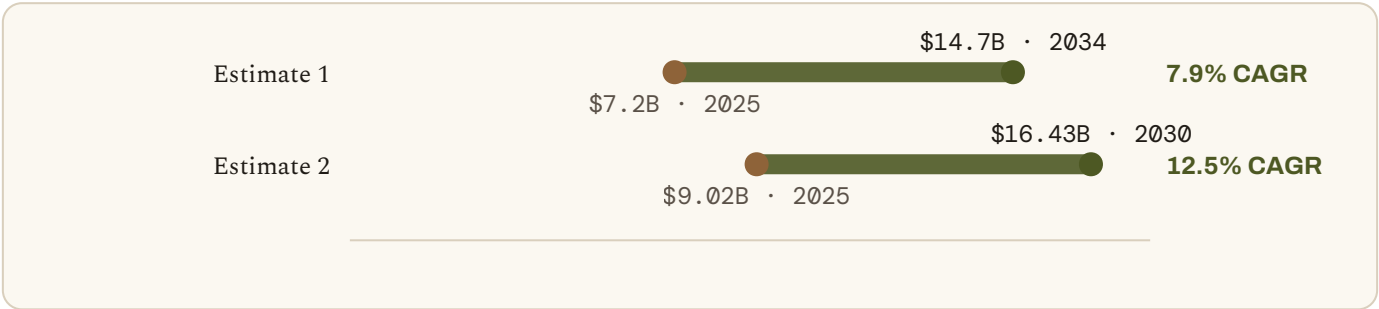


Figure 2, Two published market-size estimates (range bars from start to end year, with the stated growth rate)

The market for event-management software is projected to grow significantly, with estimates ranging from \$7.2 billion in 2025 to \$14.7 billion by 2034, implying a 7.9% CAGR ¹. Another estimate places the market at \$9.02 billion in 2025, reaching \$16.43 billion by 2030 at a 12.5% CAGR ².

This growth indicates a rising demand for advanced event tools. Furthermore, industry reporting suggests that 98% of organizers planned at least one in-person event in 2025, and 83% of attendees prefer in-person events primarily for networking and face-to-face interaction 6 7 . This strong preference for in-person networking shows why people still care about accurately measuring its business impact.

SEARCH DEMAND

Buyer-intent traffic exists and is not cheap

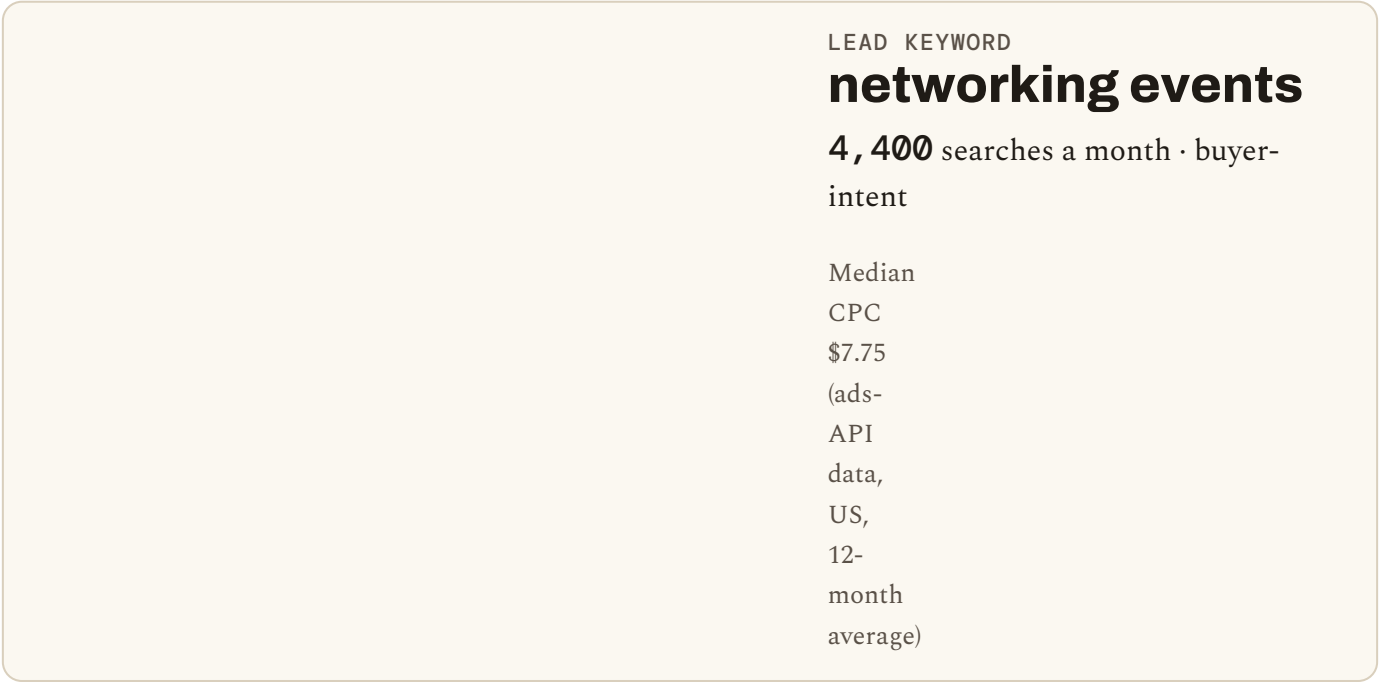


Figure 3, Lead keyword volume and median cost per click

PROOF SIGNALS

What practitioners already recommend measuring

Event practitioners explicitly recommend measuring qualified leads, meetings booked, opportunities influenced, deals accelerated or closed, and revenue attributable to event contacts, rather than just attendance 8 9 . They also emphasize using CRM and pipeline attribution, tagging leads by event source, and tracking metrics like pipeline created, conversion rate, and deal velocity 4 5 . The need to evaluate performance over time is recognized, with suggested measurement windows of 30-90 days for meetings, opportunities, and revenue 8 10 .

Event practitioners explicitly recommend measuring qualified leads, meetings booked, opportunities influenced, deals accelerated or closed, and revenue attributable to event contacts, rather than just attendance 8 9 . They also

emphasize using CRM and pipeline attribution, tagging leads by event source, and tracking metrics like pipeline created, conversion rate, and deal velocity 4 5 . The need to evaluate performance over time is recognized, with suggested measurement windows of 30-90 days for meetings, opportunities, and revenue 8 10 . There is clear frustration with simplistic measurement, as networking's value extends beyond immediate quantification 8 . On Reddit, keywords like 'waste of time' and 'no ROI' appear frequently in entrepreneur and small business communities, indicating a pain point related to inefficient activities and unmeasurable returns 11 11 11 11 . Keywords like 'can't measure' also appear, confirming the difficulty in quantifying outcomes 11 11 11 . Google Ads data shows search interest in 'networking events' (4,400 searches/month) and 'business networking' (1,300 searches/month), but 'event roi' only has 110 searches/month, suggesting an unmet need for solutions that bridge networking activity with ROI measurement 12 .

PUBLIC DATA

4 signals measured, 4 recorded as unknown

Unknown means no mapping existed for this vertical; it is shown, not estimated.

NAME	BASIS	VALUE
US establishments	unknown	none
	no NAICS mapping for vertical "	
US employees	unknown	none
	no NAICS mapping for vertical "	
US payroll	unknown	none
	no NAICS mapping for vertical "	
USPTO applications with 'networking event roi' in the title	measured 2026-10-08	96 applications
Federal Register documents mentioning 'networking event roi', last 365 days	measured 2025-10-07..2026-10-08	3 documents
GDELT news volume for 'networking event roi', last 30d vs prior 5 months	measured 6 months to 2026-10-08	0.38 ratio
NewsAPI English articles matching 'networking event roi', last 30 days	measured 2026-09-08..2026-10-08	8 articles
Sector activity YoY	unknown	none
	no FRED series mapped for vertical "	

SOURCES

- 1

marketresearch.com
- 2

openpr.com
- 3

articsledge.com
- 4

eventcortex.com
- 5

sproutworth.com
- 6

odo24.pl
- 7

confluence.external-share.com
- 8

bizbash.com
- 9

htmedia.in
- 10

epicmarketingevents.com
- 11

reddit.com
- 12

search-volume data (ads API)

EVIDENCE LEDGER

99 evidence items from 32 sources; the verifier removed 1 sentence

Every number in this report cites an item by id. Two methods: measured-web (page text read and quoted) and measured-api (figures from a data API). 18 numeric claims survived verification.

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99 evidence items	32 distinct sources	56 measured-web
43 measured-api	1 sentences removed by the verifier	18 numeric claims kept

BY METHOD

Most items are quoted page text; the rest are API figures

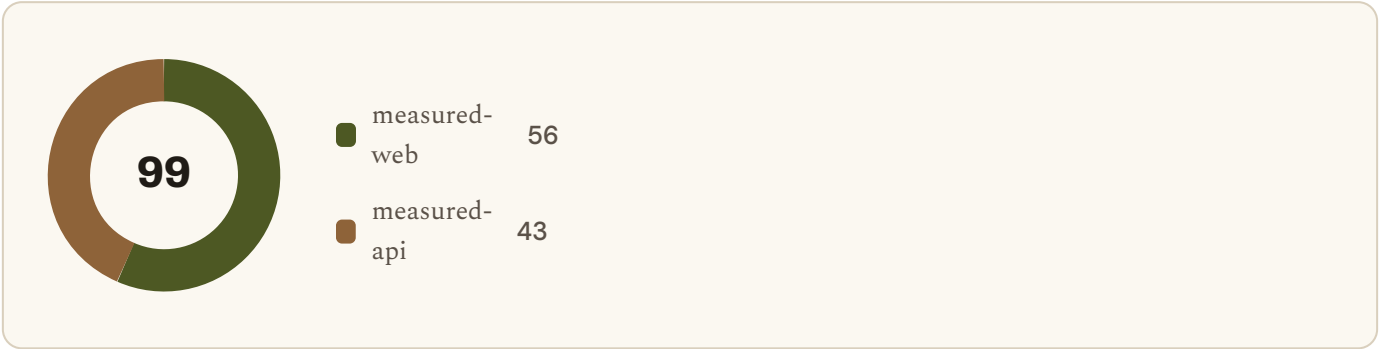


Figure 4, Evidence items by method

BY SOURCE

Twelve sources carry most of the weight

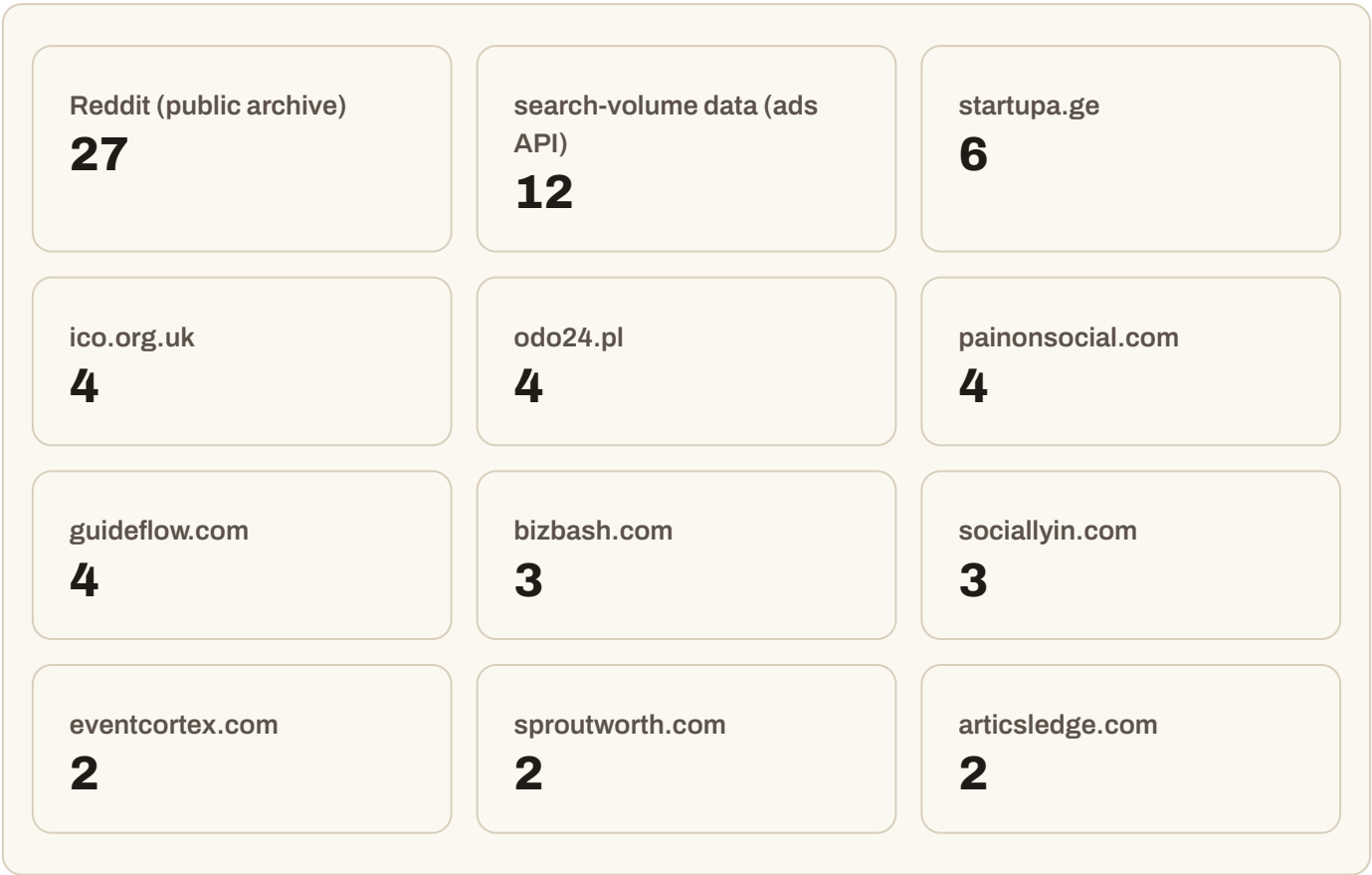


Figure 5, Sources, sized by how many items each contributed (top 12)

THE LEDGER

All 99 items, filterable

Type a keyword, a source or an id.

In print: the first 20 of 99 items; the full, filterable ledger is on the web page.

ID	SOURCE	METHOD	WHAT IT SAYS
E1	www.bizbash.com	measured-web	They track revenue-linked outcomes. Event practitioners recommend measuring qualified leads, meetings booked, opportunities influenced, deals accelerated or closed, and revenue attributable to event contacts, not merely attendance or connection counts.
E2	www.htmedia.in	measured-web	They track revenue-linked outcomes. Event practitioners recommend measuring qualified leads, meetings booked, opportunities influenced, deals accelerated or closed, and revenue attributable to event contacts, not merely attendance or connection counts.

ID	SOURCE	METHOD	WHAT IT SAYS
E3	eventcortex.com	measured-web	They use CRM and pipeline attribution. Guidance for B2B events explicitly recommends tagging leads in the CRM by event source and tracking them through the sales pipeline, including pipeline created, conversion rate, cost per qualified lead, and deal velocity.
E4	www.sproutworth.com	measured-web	They use CRM and pipeline attribution. Guidance for B2B events explicitly recommends tagging leads in the CRM by event source and tracking them through the sales pipeline, including pipeline created, conversion rate, cost per qualified lead, and deal velocity.
E5	www.bizbash.com	measured-web	They evaluate performance over time. Suggested measurement windows include meetings and demos booked within 30 days and opportunities or revenue generated within 60-90 days, indicating that professionals understand networking impact may emerge after the event.
E6	epicmarketingevents.com	measured-web	They evaluate performance over time. Suggested measurement windows include meetings and demos booked within 30 days and opportunities or revenue generated within 60-90 days, indicating that professionals understand networking impact may emerge after the event.
E7	www.bizbash.com	measured-web	There is clear frustration with simplistic measurement. Practitioners distinguish financial ROI from “return on emotion” or relationship value, because networking can create partnerships and future opportunities that are difficult to quantify immediately.
E8	www.47hz.com	measured-web	Founders report that event effectiveness depends on intent, not just spend. A survey of 500 founders asked respondents to rate direct business impact, including funding, revenue, and hires, and found that attending without a specific objective was associated with substantially lower perceived ROI.
E9	eventcortex.com	measured-web	Connection volume alone is a weak success metric.
E10	www.sproutworth.com	measured-web	Connection volume alone is a weak success metric.

ID	SOURCE	METHOD	WHAT IT SAYS
E11	www.marketresearch.com	measured-web	Event-management software: estimates range from \$7.2B in 2025 to \$14.7B by 2034, implying 7.9% CAGR.
E12	www.openpr.com	measured-web	Another estimate places the market at \$9.02B in 2025, reaching \$16.43B by 2030 at 12.5% CAGR.
E13	inevent.com	measured-web	Enterprise event platforms Cvent, Bizzabo, InEvent Registration, attendance, engagement, surveys, reporting, CRM integrations, event attribution InEvent around \$9,990/year; Bizzabo around \$17,999+/year; Cvent around \$19,500+/year, with larger deployments frequently quote-based.
E14	www.zuddl.com	measured-web	B2B event-marketing platforms Bizzabo, Zuddl Event programs, attendee engagement, lead capture, pipeline reporting, Salesforce/HubSpot connectivity Zuddl from approximately \$10,000/year; Bizzabo is generally quote-based.
E15	www.articsledge.com	measured-web	Broad event-management tools Whova, Eventbrite Registration, ticketing, networking, attendee engagement, basic reporting Whova commonly uses per-event pricing; Eventbrite typically charges a transaction fee, reported around 3.7% plus \$1.79 per paid ticket, subject to change.
E16	www.myconexa.com	measured-web	Event intelligence and planning Vendelux, Conexa and similar tools Account intelligence, attendee/company analysis, event selection, engagement and ROI insights Pricing is generally custom; one market overview describes enterprise event-intelligence deployments at roughly \$50,000–\$500,000+/year, while Conexa reportedly offers a free entry tier.
E17	www.articsledge.com	measured-web	Event platforms increasingly sync attendee and engagement data into Salesforce or HubSpot, where teams can track opportunities, pipeline influence, and customer conversion.
E18	ico.org.uk	measured-web	GDPR profiling includes analyzing or predicting a person's economic situation, preferences, behavior, or movements.

ID	SOURCE	METHOD	WHAT IT SAYS
E19	ico.org.uk	measured-web	GDPR profiling includes analyzing or predicting a person’s economic situation, preferences, behavior, or movements.
E20	www.springlex.eu	measured-web	Lawful basis and transparency: Under GDPR, the organization needs a lawful basis for collecting and analyzing the data, must explain what is collected and why, and should disclose profiling logic and its expected consequences where relevant.

COMPETITORS

7 competitors named, 4 direct; entry prices from \$9,990 to \$50,000 a year

Prices are the first figure each vendor publishes, annualised, so they compare entry points, not total cost. Enterprise platforms sell the same measurement as a module.

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7
named and checked

4
direct competitors

5
with a published price

\$9,990
lowest annualised entry price

\$50,000
highest

6
alternatives people use today

Main competitor named. Cvent: Enterprise event platform offering registration, attendance, engagement, surveys, reporting, CRM integrations, and event attribution. Cvent LeadCapture is reported to cost approximately \$10 per badge scan or \$6–\$8 per lead on annual volume plans E13, E53.

PRICE LADDER

Where each entry price sits on a log scale

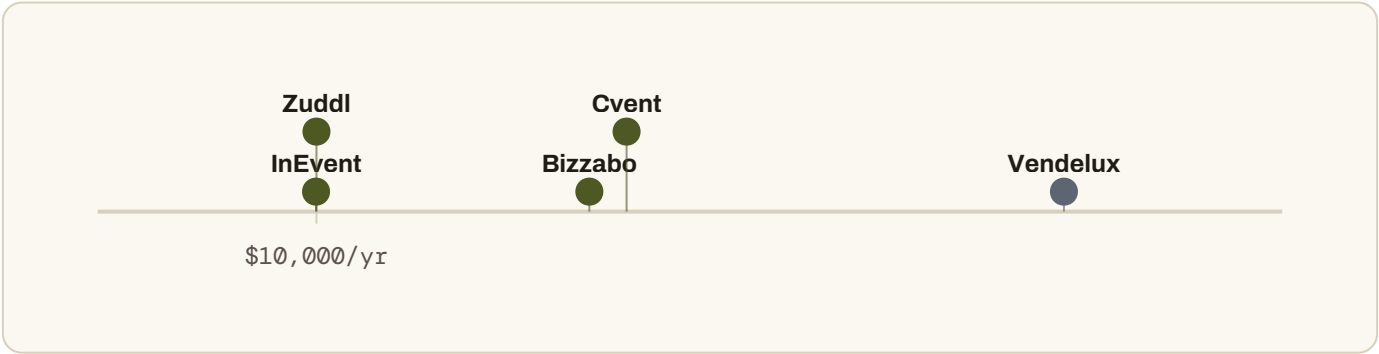


Figure 6, Competitor pricing ladder (first published figure per vendor, annualised)

MATRIX

Type, pricing and who they sell to

NAME	TYPE	PRICING	ENTRY PRICE / YR	SELLS TO
Cvent	direct	published Around \$19,500+/ year, with larger deployments frequently quote- based. LeadCapture reported	\$19,500	Enterprises, larger deployments
Bizzabo	direct	published Around \$17,999+/ year, generally quote-based.	\$17,999	B2B event marketers, enterprises
InEvent	direct	published Around \$9,990/year.	\$9,990	Enterprises
Zuddl	direct	published From approximately \$10,000/year.	\$10,000	B2B event marketers
Vendelux	indirect	published Generally custom, enterprise deployments \$50,000-\$500,000+/ year.	\$50,000	Event intelligence and planning teams
Conexa	indirect	published Reportedly offers a free entry tier, with custom pricing for advanced features.	none	Event intelligence teams
Tendro	indirect	published \$499 per event; Free Individual tier; \$999/ month Team plan.	none	Event participants, sales teams

NOTES

What each one does, in the evidence's words

Cvent

direct

Enterprise event platform offering registration, attendance, engagement, surveys, reporting, CRM integrations, and event attribution. Cvent

LeadCapture is reported to cost approximately \$10 per badge scan or \$6–\$8 per lead on annual volume plans **E13**, **E53**.

Bizzabo

direct

B2B event-marketing platform focusing on event programs, attendee engagement, lead capture, pipeline reporting, and Salesforce/HubSpot connectivity **E13**, **E14** .

InEvent

direct

Enterprise event platform providing registration, attendance, engagement, surveys, reporting, CRM integrations, and event attribution **E13** .

Zuddl

direct

B2B event-marketing platform with features for event programs, attendee engagement, lead capture, pipeline reporting, and Salesforce/HubSpot connectivity **E14** .

Vendelux

indirect

Event intelligence and planning tool for account intelligence, attendee/company analysis, and event selection **E16** .

Conexa

indirect

Event intelligence tool offering engagement and ROI insights **E16** .

Tendro

indirect

Offers event lead capture with unlimited team members and scans, with a focus on ease of use at events **E51** . Also offers a free individual tier and a Team plan **E52** .

Alternatives people use today

Manual spreadsheets for tracking leads and follow-ups

CRM's native reporting features without specific event attribution

Basic lead capture apps that don't integrate with sales pipeline

General event management platforms with limited ROI functionality

Guesswork and anecdotal evidence based on 'return on emotion'

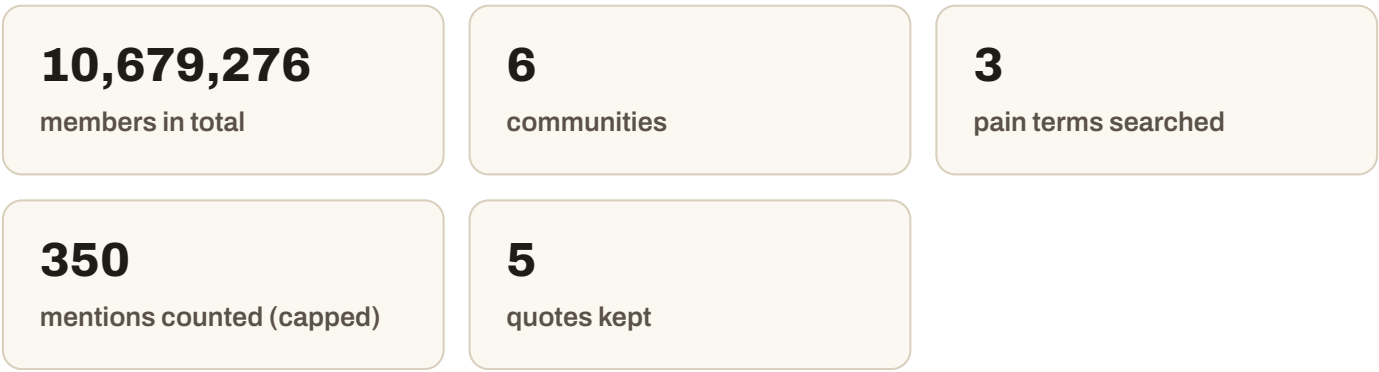
Booked (booked55.com)

COMMUNITIES & SIGNALS

10,679,276 members across 6 communities; “waste of time” appears 50+ times in r/Entrepreneur

5 quotes were kept from the public archive, each linked to its evidence id. Mention counts are capped at 50 per term and community by the sampler.

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COMMUNITIES

Where the conversation already happens

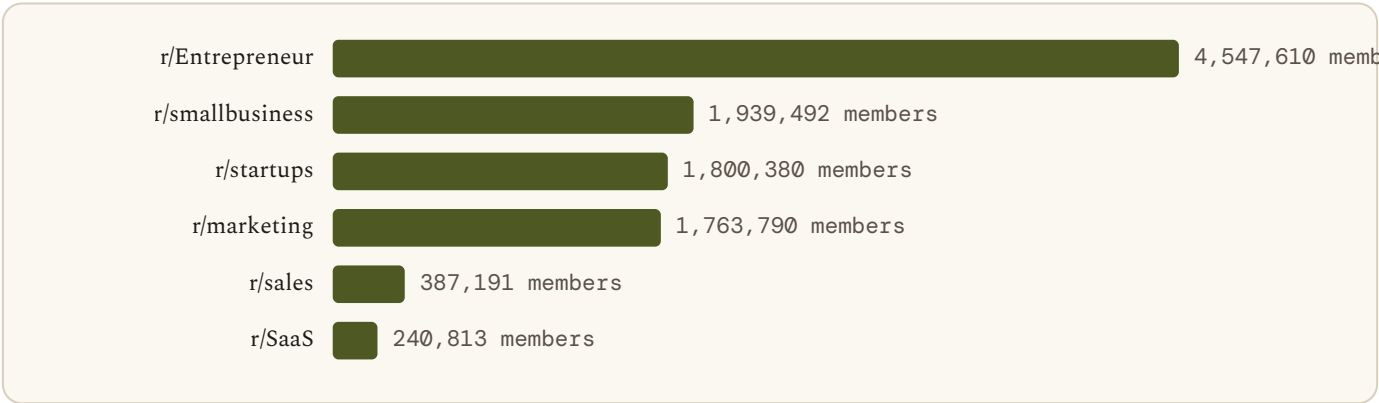


Figure 7, Communities where the problem is discussed, by members

MENTIONS

Which pain words come up where

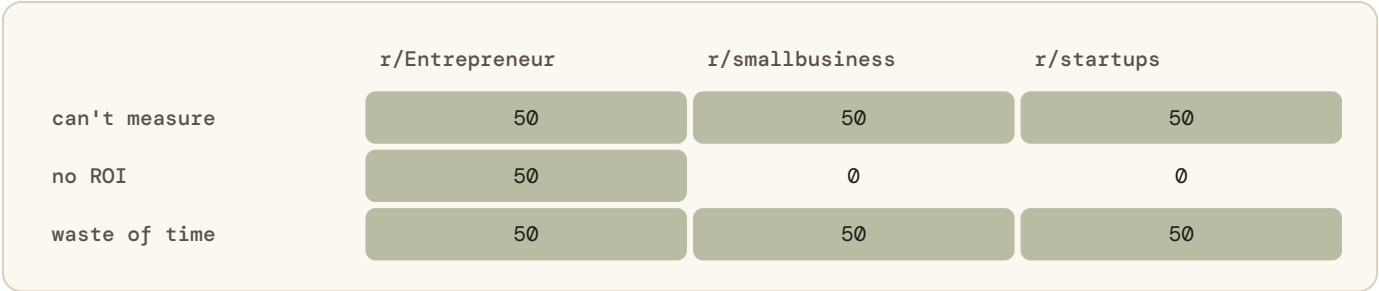


Figure 8, Pain-term mentions since January 2024 by community (counts capped at 50 by the sampler)

IN THEIR WORDS

Five quotes from the archive

Each quote links to the evidence id it was kept under.

“The amount of scam/
spam/sales weasel BS that
wastes my time.”

r/smallbusiness · reddit
user · score 60 · E73

“Look at things that annoy
people, waste their time,
cost them money, or are
still being done in a really
clunky way. Then talk to
the people who have those
problems and see if they’d
pay to solve them.”

r/startups · reddit user
· score 45 · E79

“I’m at a 500x ROI from the
website changes I did with
an AI assistant. Absurdly
cheap with how much value
they can bring”

r/Entrepreneur · reddit
user · score 5 · E68

“Set expectations get used
to iterations until it’s the
way you want use clear
measurements to indentify
what you expect It takes a
while at the beginning but
over time you get the
people doing it the way you
want”

r/Entrepreneur · reddit
user · score 4 · E70

“Never a good idea to
measure and make
decisions by where the
cheques go.”

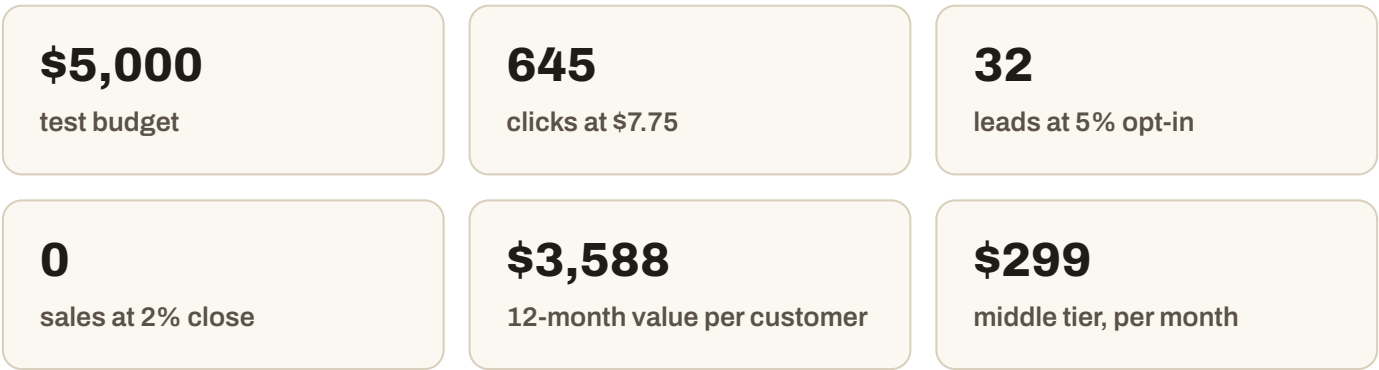
r/startups · reddit user
· score 3 · E83

PLAN & ECONOMICS

A \$5,000 ad test buys 645 clicks, 32 leads and 0 sales at the assumptions used

Net 90-day result –\$5,000; 12-month value per customer \$3,588, so the test needs 1.4 customers' 12-mo value per test. Measured: CPC. Assumed: ad budget, opt-in rate, close rate, price, 12-month retention.

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Napkin. At the assumed 2% close rate the test yields 0 sales, so the first 90 days are a learning budget, not revenue; the payback line says what has to be true: needs 1.4 customers' 12-mo value per test.

90 DAYS

Three steps from build to first ten customers

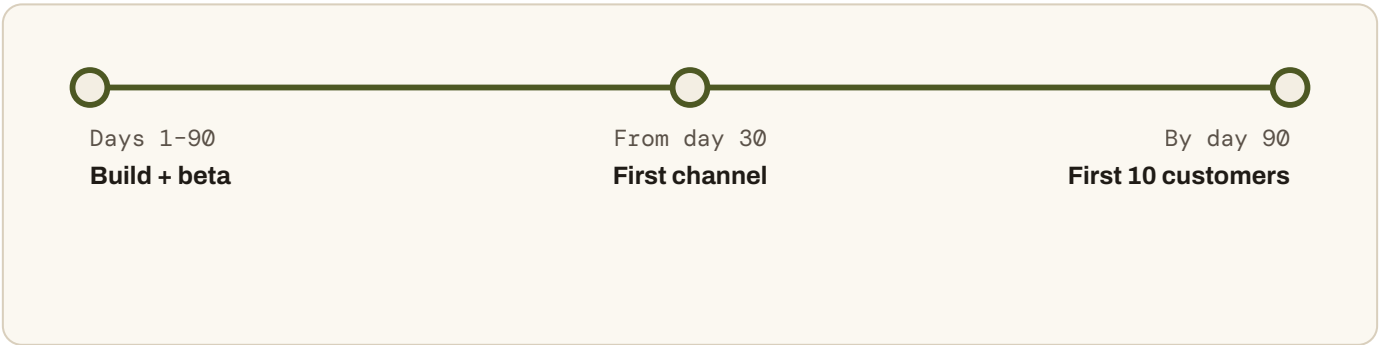


Figure 9, The 90-day plan as three steps

DAYS 1-90
Build + beta

Focus on building a solid CRM integration for Salesforce and HubSpot, enabling the tagging of leads by event source and tracking them through sales pipelines for metrics like pipeline created, conversion rate, and deal velocity. Launch a beta program targeting 10 small to medium-sized businesses known for regular event attendance.

FROM DAY 30
First channel

Use LinkedIn groups focused on B2B lead generation, sales, and marketing (source: <https://www.thesmallbusinessexpo.com/blog/professional-networking-platform/>; <https://startupa.ge/blog/best-startup-communities-founders>; <https://www.reddit.com/r/marketing/>; <https://www.reddit.com/r/sales/>).

BY DAY 90

First 10 customers

Acquire through direct outreach to companies participating in local business networking groups, offering a pilot program to demonstrate direct revenue attribution.

VALUE LADDER

Three tiers, the middle one recommended for the test

Basic Lead Connect

\$99/month

Lead capture and basic CRM integration for contact tagging. Tracks initial connections and immediate follow-ups. Ideal for individual professionals or small businesses attending a few events per month.

Pipeline Pro

\$299/month

Full CRM integration, pipeline attribution, conversion rate tracking, and deal velocity analysis by event source. Includes historical data analysis. Designed for sales teams and marketing departments managing multiple event campaigns.

Enterprise ROI

\$799/month

Advanced analytics, custom reporting, multi-user accounts, and dedicated support. Includes long-term ROI tracking (60-90 days) and strategic event performance comparisons. Suitable for large enterprises with extensive event portfolios.

NAPKIN ECONOMICS

Budget to clicks to leads to sales

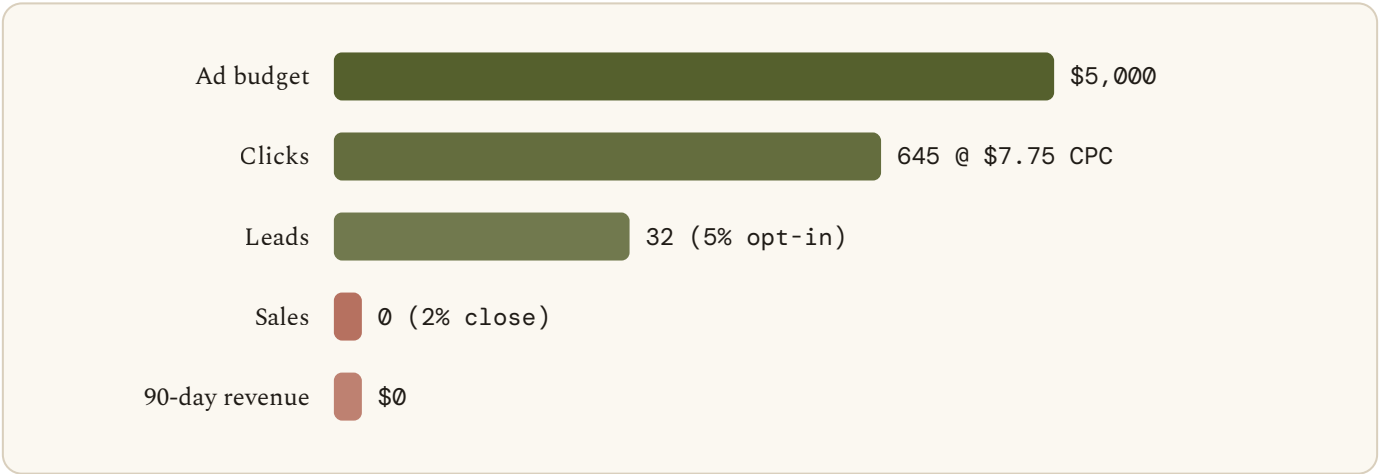


Figure 10, A \$5,000 test, step by step

DEMANDS

What this idea asks of the founder, 1 to 10

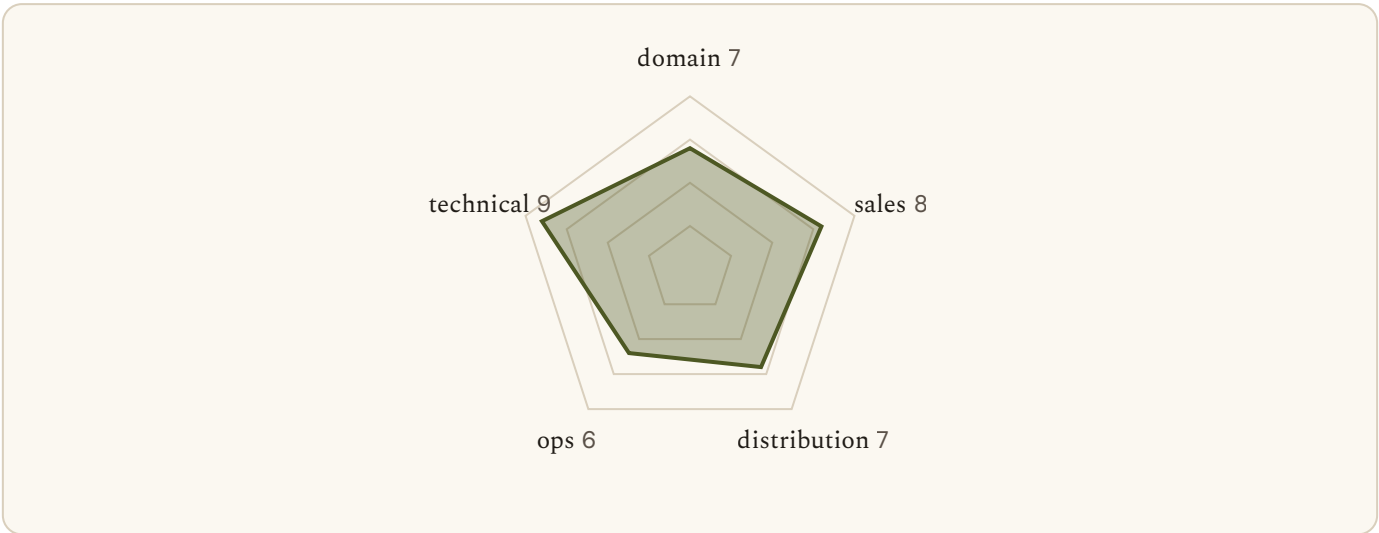


Figure 11, Demands on the founder

NEXT ACTIONS

Numbered, with an owner and a date

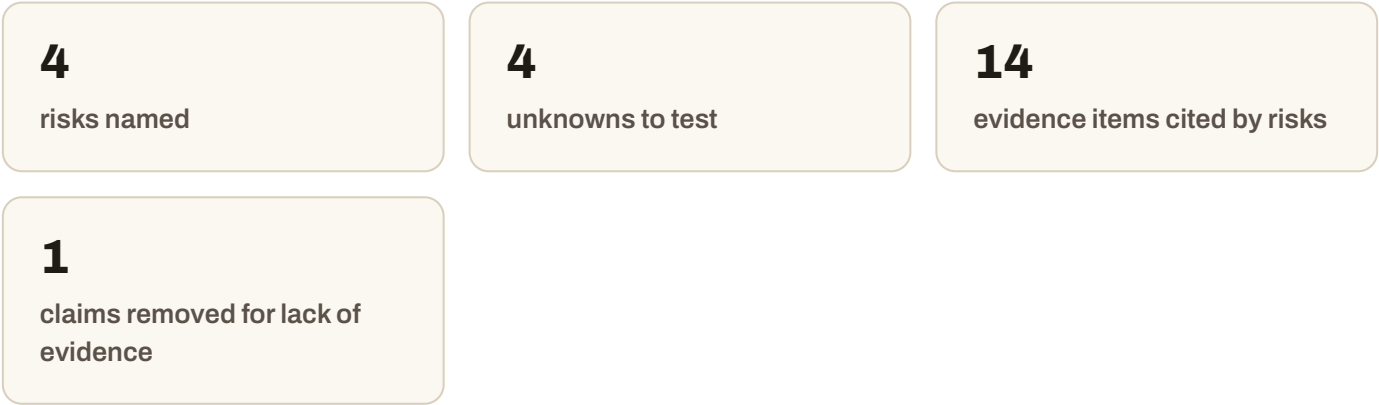
#	ACTION	OWNER	WHEN
1	Build + beta Focus on building a solid CRM integration for Salesforce and HubSpot, enabling the tagging of leads by event source and tracking them through sales pipelines f...	You	Days 1-90
2	First channel Use LinkedIn groups focused on B2B lead generation, sales, and marketing.	You	From day 30
3	First 10 customers Acquire through direct outreach to companies participating in local business networking groups, offering a pilot program to demonstrate direct revenue attributi...	You	By day 90
4	Re-run this report after the beta with real pricing signals The unknowns page lists what to test; a second run replaces assumptions with measurements.	Lodestake	Day 90

RISKS & UNKNOWNNS

4 risks, 4 unknowns; the cheapest tests come first

Risks are shaded by how much evidence each cites. Unknowns are questions the evidence could not answer; they are the cheapest things to test next.

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RISKS

Ranked by evidence behind each

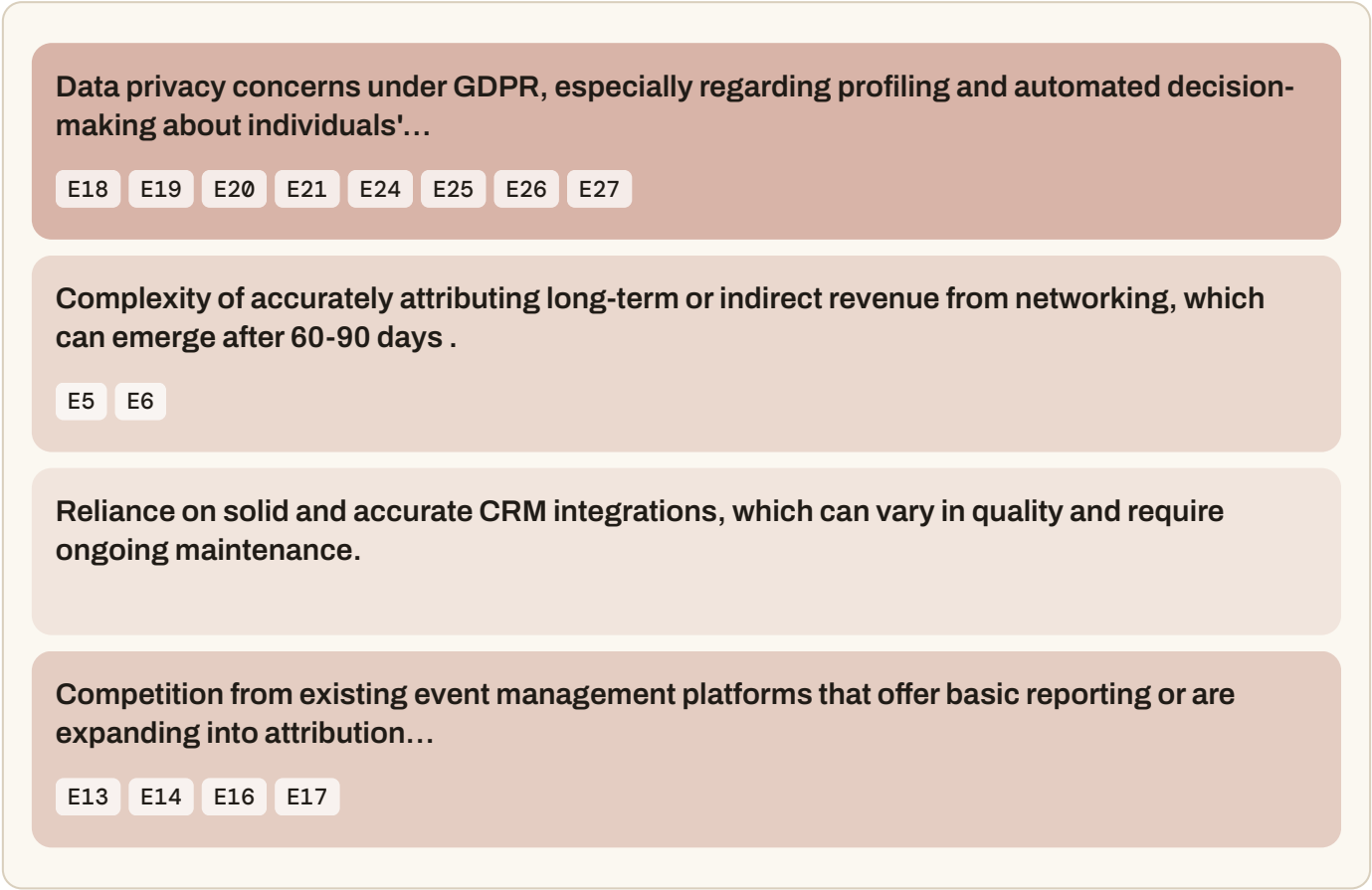


Figure 12, Risks, shaded by how many evidence items each cites

Data privacy concerns under GDPR, especially regarding profiling and automated decision-making about individuals' economic situations or

preferences E18, E19, E20, E21, E24, E25, E26, E27 .

Complexity of accurately attributing long-term or indirect revenue from networking, which can emerge after 60-90 days E5, E6 .

Reliance on solid and accurate CRM integrations, which can vary in quality and require ongoing maintenance.

Competition from existing event management platforms that offer basic reporting or are expanding into attribution features E13, E14, E16, E17 .

ures in

models.



The complexity and cost of developing and maintaining integrations with a wide range of CRM systems beyond Salesforce and HubSpot.



The specific legal requirements and best practices for transparently informing users about data profiling and automated decision-making under GDPR in various jurisdictions.

METHOD, SOURCES & LIMITS

Verified in 47.4 s: 1 sentence removed, 18 numbers kept, critic skipped

Five steps, each leaving a record. What was removed is shown struck through; what could not be checked is listed as a limit, not hidden.

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5
research questions

99
evidence items

1
removed by the verifier

18
numbers kept

47.4 s
end to end

PIPELINE

Five steps from seed to verified report

1
Plan
5 research questions and 8 keywords from the seed

2
Research
5 questions answered, 99 evidence items fetched

3
Draft
a draft model writes the report from the evidence only

4
Verify
1 sentence removed, 18 numbers kept

5
Critique
skipped on this run

REMOVED

What the verifier struck out

- ~~This B2B SaaS product tracks and quantifies the revenue-linked outcomes of networking events, moving beyond simple attendance counts to measure qualified leads,~~

SOURCES

Where the facts came from

- Web pages read and quoted (measured-web) and figures from data APIs (measured-api), each with a fetch time.
- Search volume and cost per click from ads-API data, US, 12-month average.

- Community sizes and pain-term mentions from the public Reddit archive since January 2024.
- Public data: USPTO, the Federal Register, a news API and a global news index.
- Scores, verdict and plan drafted by a model from the evidence only, then verified sentence by sentence.

LIMITS

What this run could not do

Critic pass skipped

skipped

The critic's reply could not be parsed on this run, so no critique was applied; the verifier still ran.

Public data unmapped

unknown

4 of 8 public-data signals had no mapping for this vertical and are shown as unknown.

Competitor URLs unverified

partial

3 of 7 competitor homepages were not fetched; descriptions come from cited evidence.

Mention counts capped

partial

The archive sampler stops at 50 per term and community, so large counts read as 50+.

COMING NEXT

Three sections this report will gain

Each shows a placeholder, never invented data. Ask for early access and we email you when it ships.

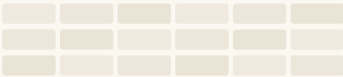
Built 8 Oct 2026 · run 0c2b78c8976e · 47.4 s · nothing estimated ·
page 9 of 9
ROADMAP

Trademark, pricing, self-serve

PLANNED · NOT IN THIS REPORT

Trademark knockout

Live USPTO and class screening for the chosen name, with risk level per class.



PLANNED · NOT IN THIS REPORT

Pricing research

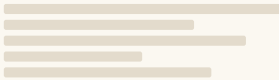
Willingness-to-pay signals and competitor price tracking over time.



PLANNED · NOT IN THIS REPORT

Self-serve evidence reports

Run this report on your own idea from the app, with the same verifier.



Lodestake · Real run · not a customer result

Figures and sources are the run’s own; nothing is estimated. Headline rules are stated in each page’s meta line.

